



Comprehensive Analysis of Application of Multi-Criteria Decision-Making Methods with TreeSoft Set for Teaching Quality Improvement of College English Learning Process

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Abstract: The assessment of teaching quality in College English is a critical component of educational improvement, ensuring that language instruction meets the evolving needs of students in a globalized world. With the increasing integration of digital tools, interactive learning strategies, and student-centered pedagogies, assessing teaching effectiveness has become more complex and multidimensional. This study explores a structured evaluation framework that incorporates pedagogical innovation, student engagement, technological integration, and outcome-based assessment. By applying multi-criteria decision-making (MCDM) techniques, this research provides a systematic method to analyze the effectiveness of College English instruction. TreeSoft set is used to divide the main and sub criteria as a tree to show the relationships between the criteria and alternatives. Then in each sub criterion we compute the criteria weights and in main criteria. The SIWEC method is used to compute the criteria weights and the ARAS method is used to rank the alternatives.

Keywords: TreeSoft Set; MCDM Methods; Application of MCDM Issue; Teaching Quality; College English.

1. Introduction

The role of College English in higher education extends beyond linguistic proficiency; it serves as a bridge for students to engage in international communication, academic research, and professional development. As English continues to dominate as the global lingua franca, universities must ensure that their English programs equip students with essential language skills tailored to real-world applications. However, assessing the quality of College English teaching is not a straightforward process, as it involves multiple variables, including curriculum design, teaching methodology, technological integration, and student learning outcomes. This necessitates a robust and dynamic evaluation framework to measure teaching effectiveness

accurately[1], [2]. With the advancement of digital technology, traditional English teaching methods are undergoing a paradigm shift. Conventional lecture-based instruction is being supplemented—or even replaced—by more interactive and student-centered approaches such as task-based learning, flipped classrooms, and AI-assisted language instruction. While these methodologies promise enhanced learning experiences, their effectiveness varies depending on institutional resources, student demographics, and pedagogical execution. Evaluating the impact of these instructional models requires a systematic analysis that considers both qualitative and quantitative indicators[3], [4].

Student engagement is another key determinant of teaching quality. In College English courses, engagement is not limited to classroom participation but extends to independent learning, collaborative projects, and language immersion opportunities. Factors such as motivation, interest in English learning, and the ability to apply language skills in real-life scenarios play a crucial role in determining the success of a course. A comprehensive evaluation model should, therefore, incorporate both student-centered and teacher-centered factors to provide a holistic picture of teaching effectiveness[2], [5].

Furthermore, assessment and feedback mechanisms are fundamental to improving teaching quality. Effective evaluation strategies include formative assessments, timely feedback, peer reviews, and self-assessments, all of which contribute to a more responsive and adaptive learning environment. In this regard, technology-enhanced assessments, such as AI-driven analytics and learning management systems, have emerged as valuable tools for tracking student progress and refining instructional strategies[6], [7]. These technological advancements need to be integrated into evaluation frameworks to ensure a data-driven approach to improving College English teaching.

Given the multidimensional nature of teaching quality evaluation, the use of multi-criteria decision-making (MCDM) methodologies offers a structured and objective approach to assessment. By assigning appropriate weights to various evaluation criteria, institutions can systematically compare different teaching models and identify best practices. Techniques ARAS and SIWEC models provide a solid foundation for analyzing diverse teaching methods and optimizing instructional strategies accordingly[8], [9].

Assessment the quality of College English teaching requires a comprehensive, data-driven approach that incorporates pedagogy, technology, student engagement, and assessment mechanisms. By leveraging MCDM techniques, universities can develop a structured evaluation framework that facilitates continuous improvement in English language education. This study aims to establish a reliable model for assessing teaching effectiveness and offers recommendations for enhancing College English instruction in higher education institutions.

The main contributions of this study are organized as follows:

We use the TreeSoft set to divide the main and sub criteria as tree, then we obtain the relation between the criteria.

We obtain the weights of the main and sub criteria by the SIWEC method. In each sub criterion we obtain the weights.

Then we obtain the global weights of all criteria.

We use the ARAS method to rank alternatives.

2. MCDM Methodology

This section displays the steps of the two MCDM methods under the TreeSoft set. We compute the criteria weights by the SIWEC method by dividing the criteria and sub criteria into tree, then we compute the criteria weights in each branch, and final we compute the global weights of each criterion. Then we rank the alternatives under these criteria weights.

TreeSoft Set

Let U be a universe of discourse and H is a non-empty subset of U , the powerset of H is a $P(H)$ [10], [11]. then we let the set of attributes as Z and

$$Z = \{Z_1, Z_2, \dots, Z_n\} \text{ and } n \geq 1 \quad (1)$$

We can form the sub attribute of Z as:

Attribute	Sub-attribute
Z_1	$\{Z_{1,1}, Z_{1,2}, \dots \dots \dots\}$
Z_2	$\{Z_{2,1}, Z_{2,2}, \dots \dots \dots\}$
Z_3	$\{Z_{3,1}, Z_{3,2}, \dots \dots \dots\}$
$\dots$	$\dots$
Z_n	$\{Z_{n,1}, Z_{n,2}, \dots \dots \dots\}$

The attributes can be presented at the first level, and the second level refers to the sub-attributes[12], [13]. Fig 1 shows an example of the TreeSoft set.

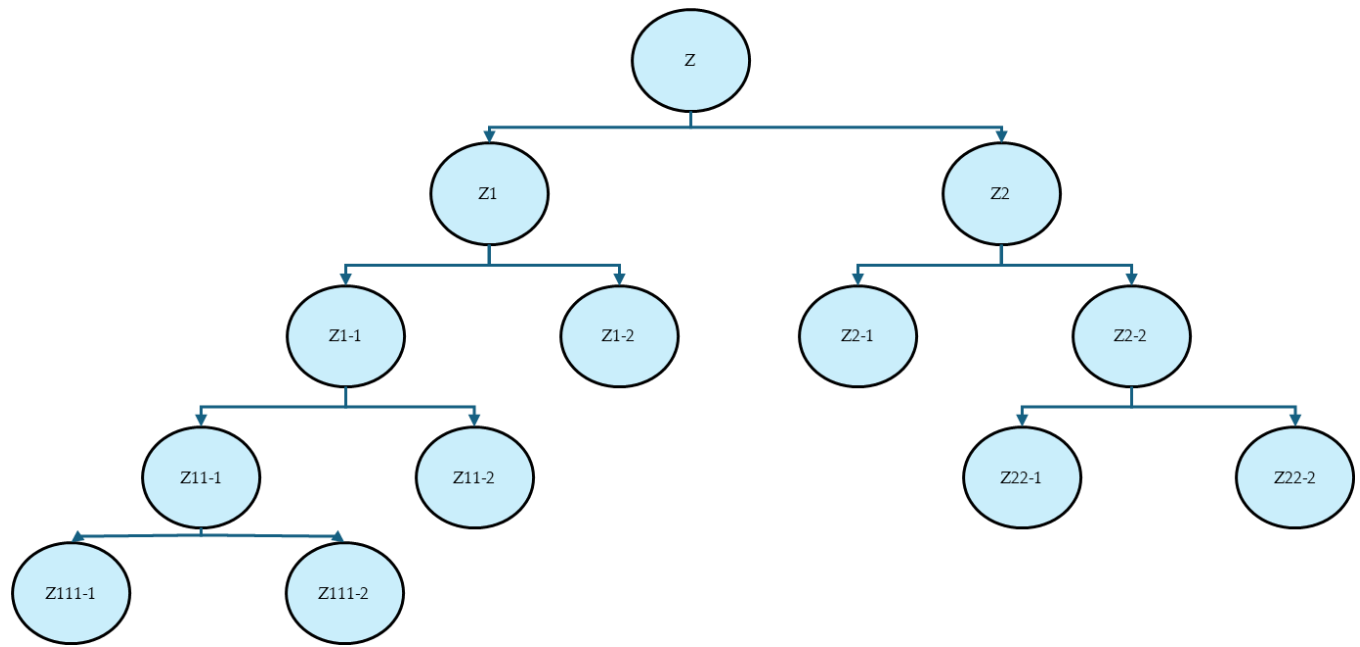


Fig 1. Example of TreeSoft set.

SIWEC Approach

The SIWEC method is used to compute the criteria weights. The steps of this method are organized as follows:

Create the assessment matrix.

Let experts and decision makers evaluate the criteria and alternatives to build the decision matrix.

$$A = \begin{bmatrix} a_{11} & \cdots & a_{1n} \\ \vdots & \ddots & \vdots \\ a_{m1} & \cdots & a_{mn} \end{bmatrix} \quad (2)$$

Normalize the decision matrix.

$$x_{ij} = \frac{a_{ij}}{\max a_{ij}}; i = 1, \dots, m; j = 1, \dots, n \quad (3)$$

Compute the standard deviation.

The aim of this step is to obtain the standard deviation δ_j .

Multiply the standard deviation by the normalization values.

$$r_{ij} = x_{ij} \delta_j \quad (4)$$

Compute the sum results of the previous multiplication

$$d_j = \sum_{i=1}^n r_{ij} \quad (5)$$

Compute the criteria weights.

The criteria weights are computed as follows:

$$w_j = \frac{d_j}{\sum_{j=1}^n d_j} \quad (6)$$

ARAS Method

The ARAS Method is used to rank the alternatives[14], [15].

The ARAS Method starts with the decision matrix between the criteria and the alternatives.

Normalize the decision matrix

$$k_{ij} = \frac{a_{ij}}{\sum_{i=1}^m a_{ij}} \quad (7)$$

Compute the weighted decision matrix.

$$q_{ij} = k_{ij}w_j \quad (8)$$

Compute the optimality function

$$E_i = \sum_{j=1}^n q_{ij} \quad (9)$$

Compute the utility degree

$$U_i = \frac{E_i}{V_o} \quad (10)$$

V_o refers to the optimality value of E_i

Final rank of the alternatives.

3. Application

This section shows an application of the proposed approach to show its validation. We obtained eight criteria, and eight alternatives present as eight colleges. Fig 2 shows the eight criteria their sub criteria.

Criteria and sub criteria	Curriculum Design	Relevance to Practical Communication (RPC) – (Highly Relevant, Moderately Relevant, Weakly Relevant)
		Integration of Language and Culture (ILC) – (Strong, Average, Weak)
		Coverage of Modern English Usage (CMEU) – (Comprehensive, Moderate, Limited)
	Teaching Methods	Interactive Teaching Techniques (ITT) – (Highly Interactive, Moderately Interactive, Lecture-Based)
		Use of Multimedia and Digital Tools (UMDT) – (Extensive, Moderate, Minimal)
		Adaptability to Student Needs (ASN) – (Highly Adaptive, Somewhat Adaptive, Not Adaptive)
	Student Engagement	Class Participation and Discussion (CPD) – (Active, Moderate, Passive)
		Interest in Learning English (ILE) – (High, Medium, Low)
		Completion of Assignments and Projects (CAP) – (Excellent, Satisfactory, Poor)
	Assessment and Feedback Mechanism	Fairness and Transparency in Evaluation (FTE) – (Very Fair, Fair, Biased)
		Frequency of Feedback (FoF) – (Frequent, Occasional, Rare)
		Impact of Feedback on Learning (IFL) – (Highly Effective, Moderately Effective, Ineffective)
	Teacher Competency	Language Proficiency (LP) – (Native-like, Advanced, Basic)
		Teaching Experience and Qualification (TEQ) – (Highly Experienced, Moderately Experienced, Less Experienced)
		Ability to Motivate Students (AMS) – (Strong, Average, Weak)
	Learning Resources	Availability of Textbooks and Supplementary Materials (ATSM) – (Extensive, Sufficient, Insufficient)
		Access to Online Learning Platforms (AOLP) – (High, Moderate, Low)
		Library and Research Support (LRS) – (Comprehensive, Moderate, Limited)
	Technology Integration	Use of AI-Based Language Tools (AIBLT) – (High, Moderate, Low)
		Effectiveness of E-Learning Platforms (EE-LP) – (Highly Effective, Moderately Effective, Ineffective)
		Blended Learning Implementation (BLI) – (Well Integrated, Partially Integrated, Not Integrated)
Student Outcomes		Improvement in Speaking and Listening (ISL) – (Significant, Moderate, Minimal)
		Writing and Grammar Accuracy (WGA) – (High, Average, Poor)
		Performance in Standardized English Tests (PSET) – (Excellent, Good, Poor)

Fig 2. Eight criteria with sub criteria.

SIWEC Approach

In this section, we compute the weights of the main criteria, then we compute the weights of each sub criterion. Finally, we compute the criteria of global weights. We have eight main criteria, and each criterion has three sub criteria.

We created the decision matrix for the main criteria, sub criteria and global criteria. Three experts evaluated the criteria and alternatives based on scale between 0.1 to 0.9.

Eq. (3) is used to normalize the decision matrix as shown in Table 1.

Then we compute the standard deviation.

Then we multiply the standard deviation by the normalization values using Eq. (4) as shown in Table 2.

Then we compute the sum results of the previous multiplication using Eq. (5).

Then we compute the criteria weights using Eq. (6).

Table 1. Normalized decision matrix.

	C ₁	C ₂	C ₃	C ₄	C ₅	C ₆	C ₇	C ₈
A ₁	0.461748	0.401213	1	0.611037	0.391797	0.460139	0.478554	0.45571
A ₂	0.589916	0.465819	0.234856	0.463154	1	0.529318	0.507641	0.326497
A ₃	0.40579	0.722511	1	0.611037	0.358934	0.722511	1	0.465819
A ₄	0.753821	0.337185	0.341632	0.531177	0.267682	0.492153	0.384782	0.78601
A ₅	1	0.546072	0.604905	0.537735	0.411619	0.401791	0.589916	1
A ₆	0.384782	0.609571	0.530955	0.734856	0.633804	0.711294	0.478554	0.369199
A ₇	0.589916	1	0.292357	0.450817	0.53918	0.743308	0.471998	0.481465
A ₈	0.39554	0.700607	0.325627	1	0.666667	1	0.671915	0.391103

Table 2. The multiplication of the standard deviation by the normalization values.

	C ₁	C ₂	C ₃	C ₄	C ₅	C ₆	C ₇	C ₈
A ₁	0.099165	0.085068	0.308736	0.109691	0.091468	0.09119	0.092254	0.106851
A ₂	0.12669	0.098766	0.072509	0.083144	0.233457	0.1049	0.097861	0.076554
A ₃	0.087147	0.153192	0.308736	0.109691	0.083796	0.143186	0.192776	0.109221
A ₄	0.16189	0.071492	0.105474	0.095355	0.062492	0.097534	0.074177	0.184297
A ₅	0.214759	0.115782	0.186756	0.096532	0.096095	0.079626	0.113722	0.234471
A ₆	0.082636	0.129245	0.163925	0.131918	0.147966	0.140963	0.092254	0.086567
A ₇	0.12669	0.212027	0.090261	0.080929	0.125875	0.147308	0.09099	0.11289
A ₈	0.084946	0.148547	0.100533	0.179516	0.155638	0.198179	0.129529	0.091703

Then we apply the previous steps into each sub criterion. In the first sub criterion, we obtain the normalization values and multiplication of normalization and standard deviation as shown in Table 3.

Table 3. Values of first sub-criterion.

	C ₁	C ₂	C ₃
A ₁	0.611037	0.391797	0.460139
A ₂	0.463154	1	0.529318
A ₃	0.611037	0.358934	0.722511
A ₄	0.531177	0.267682	0.492153
A ₅	0.537735	0.411619	0.401791
A ₆	0.734856	0.633804	0.711294
A ₇	0.450817	0.53918	0.743308
A ₈	1	0.666667	1
	C ₁	C ₂	C ₃
A ₁	0.109691	0.091468	0.09119
A ₂	0.083144	0.233457	0.1049
A ₃	0.109691	0.083796	0.143186
A ₄	0.095355	0.062492	0.097534
A ₅	0.096532	0.096095	0.079626
A ₆	0.131918	0.147966	0.140963
A ₇	0.080929	0.125875	0.147308
A ₈	0.179516	0.155638	0.198179

Then we apply the previous steps into each sub criterion. In the second sub criterion, we obtain the normalization values and multiplication of normalization and standard deviation as shown in Table 4.

Table 4. Values of second sub-criterion.

	C ₁	C ₂	C ₃
A ₁	0.478554	0.45571	1
A ₂	0.507641	0.326497	0.234856
A ₃	1	0.465819	1
A ₄	0.384782	0.78601	0.341632
A ₅	0.589916	1	0.604905
A ₆	0.478554	0.369199	0.530955
A ₇	0.471998	0.481465	0.292357
A ₈	0.671915	0.391103	0.325627
	C ₁	C ₂	C ₃
A ₁	0.092254	0.106851	0.308736
A ₂	0.097861	0.076554	0.072509
A ₃	0.192776	0.109221	0.308736
A ₄	0.074177	0.184297	0.105474
A ₅	0.113722	0.234471	0.186756
A ₆	0.092254	0.086567	0.163925
A ₇	0.09099	0.11289	0.090261
A ₈	0.129529	0.091703	0.100533

Then we apply the previous steps into each sub criterion. In the third sub criterion, we obtain the normalization values and multiplication of normalization and standard deviation as shown in Table 5.

Table 5. Values of third sub-criterion.

	C ₁	C ₂	C ₃
A ₁	0.394745	0.401213	1
A ₂	0.351582	0.423118	0.326497
A ₃	0.383942	0.379838	0.390526
A ₄	0.340827	0.347824	0.347824
A ₅	1	0.347824	0.42254
A ₆	0.394745	0.454602	0.326497
A ₇	0.465109	1	0.379886
A ₈	0.416886	0.700607	0.423118
	C ₁	C ₂	C ₃
A ₁	0.086119	0.092036	0.224671
A ₂	0.076702	0.09706	0.073355
A ₃	0.083762	0.087132	0.08774
A ₄	0.074356	0.079789	0.078146
A ₅	0.218164	0.079789	0.094933
A ₆	0.086119	0.104283	0.073355
A ₇	0.10147	0.229393	0.08535
A ₈	0.090949	0.160714	0.095062

Then we apply the previous steps into each sub criterion. In the fourth sub criterion, we obtain the normalization values and multiplication of normalization and standard deviation as shown in Table 6.

Table 6. Values of fourth sub-criterion.

	C ₁	C ₂	C ₃
A ₁	0.555796	0.748162	1
A ₂	0.888963	0.970178	0.409757
A ₃	0.734689	0.908404	0.72387
A ₄	0.487774	0.908404	0.576267
A ₅	1	0.908404	0.495284
A ₆	0.605091	0.908404	0.614379
A ₇	0.734689	0.984745	0.338292
A ₈	0.476103	1	0.37679
	C ₁	C ₂	C ₃
A ₁	0.105325	0.058712	0.218038
A ₂	0.168461	0.076135	0.089343
A ₃	0.139225	0.071287	0.157831
A ₄	0.092434	0.071287	0.125648
A ₅	0.189502	0.071287	0.107991
A ₆	0.114666	0.071287	0.133958

A ₇	0.139225	0.077278	0.07376
A ₈	0.090223	0.078475	0.082154

Then we apply the previous steps into each sub criterion. In the fifth sub criterion, we obtain the normalization values and multiplication of normalization and standard deviation as shown in Table 7.

Table 7. Values of fifth sub-criterion.

	C ₁	C ₂	C ₃
A ₁	0.864214	0.30877	1
A ₂	0.354118	1	0.489904
A ₃	1	0.234856	0.744952
A ₄	0.284132	1	0.514542
A ₅	0.802453	0.53918	0.572043
A ₆	0.30877	0.411619	0.53918
A ₇	0.47338	0.76959	0.292357
A ₈	0.317402	0.53918	0.325627
	C ₁	C ₂	C ₃
A ₁	0.251362	0.091133	0.227385
A ₂	0.102997	0.295149	0.111397
A ₃	0.290856	0.069318	0.169391
A ₄	0.082641	0.295149	0.116999
A ₅	0.233398	0.159138	0.130074
A ₆	0.089807	0.121489	0.122602
A ₇	0.137685	0.227144	0.066478
A ₈	0.092318	0.159138	0.074043

Then we apply the previous steps into each sub criterion. In the sixth sub criterion, we obtain the normalization values and multiplication of normalization and standard deviation as shown in Table 8.

Table 8. Values of sixth sub-criterion.

	C ₁	C ₂	C ₃
A ₁	0.373139	0.390526	1
A ₂	0.373139	0.369151	0.330024
A ₃	0.330024	0.347824	0.373139
A ₄	0.351582	0.326497	0.373139
A ₅	1	0.347824	0.330024
A ₆	0.405547	0.475929	0.373139
A ₇	0.621752	1	0.308467
A ₈	0.416886	0.700607	0.427689
	C ₁	C ₂	C ₃
A ₁	0.084821	0.092901	0.229487
A ₂	0.084821	0.087816	0.075736
A ₃	0.07502	0.082743	0.085631
A ₄	0.079921	0.077669	0.085631

A ₅	0.227318	0.082743	0.075736
A ₆	0.092188	0.113217	0.085631
A ₇	0.141335	0.237887	0.070789
A ₈	0.094766	0.166665	0.098149

Then we apply the previous steps into each sub criterion. In the seventh sub criterion, we obtain the normalization values and multiplication of normalization and standard deviation as shown in Table 9.

Table 9. Values of seventh sub-criterion.

	C ₁	C ₂	C ₃
A ₁	0.326497	0.369199	1
A ₂	0.636578	0.657905	0.234856
A ₃	1	0.668592	0.744952
A ₄	0.443915	0.743308	0.53918
A ₅	0.78601	0.476507	0.374495
A ₆	0.401213	0.609571	0.563818
A ₇	0.615107	1	0.292357
A ₈	0.41243	0.700607	0.325627
	C ₁	C ₂	C ₃
A ₁	0.074663	0.069025	0.26035
A ₂	0.145572	0.123002	0.061145
A ₃	0.228679	0.125	0.193948
A ₄	0.101514	0.138968	0.140375
A ₅	0.179744	0.089087	0.0975
A ₆	0.091749	0.113965	0.14679
A ₇	0.140662	0.186959	0.076115
A ₈	0.094314	0.130985	0.084777

Then we apply the previous steps into each sub criterion. In the eighth sub criterion, we obtain the normalization values and multiplication of normalization and standard deviation as shown in Table 10.

Table 10. Values of eighth sub-criterion.

	C ₁	C ₂	C ₃
A ₁	0.630377	0.401213	0.98697
A ₂	0.426865	0.498989	0.393311
A ₃	0.463821	0.369777	0.64311
A ₄	0.988329	0.434383	0.792765
A ₅	1	0.679713	1
A ₆	0.463154	0.609571	0.661786
A ₇	0.71007	1	0.489607
A ₈	0.476103	0.700607	0.545325
	C ₁	C ₂	C ₃
A ₁	0.14886	0.083792	0.21973
A ₂	0.100802	0.104213	0.087563

A ₃	0.109529	0.077227	0.143176
A ₄	0.233389	0.09072	0.176494
A ₅	0.236145	0.141956	0.222631
A ₆	0.109372	0.127307	0.147334
A ₇	0.167679	0.208847	0.109002
A ₈	0.112429	0.14632	0.121406

Finally, we compute the global weights of the criteria as shown in Fig 3.

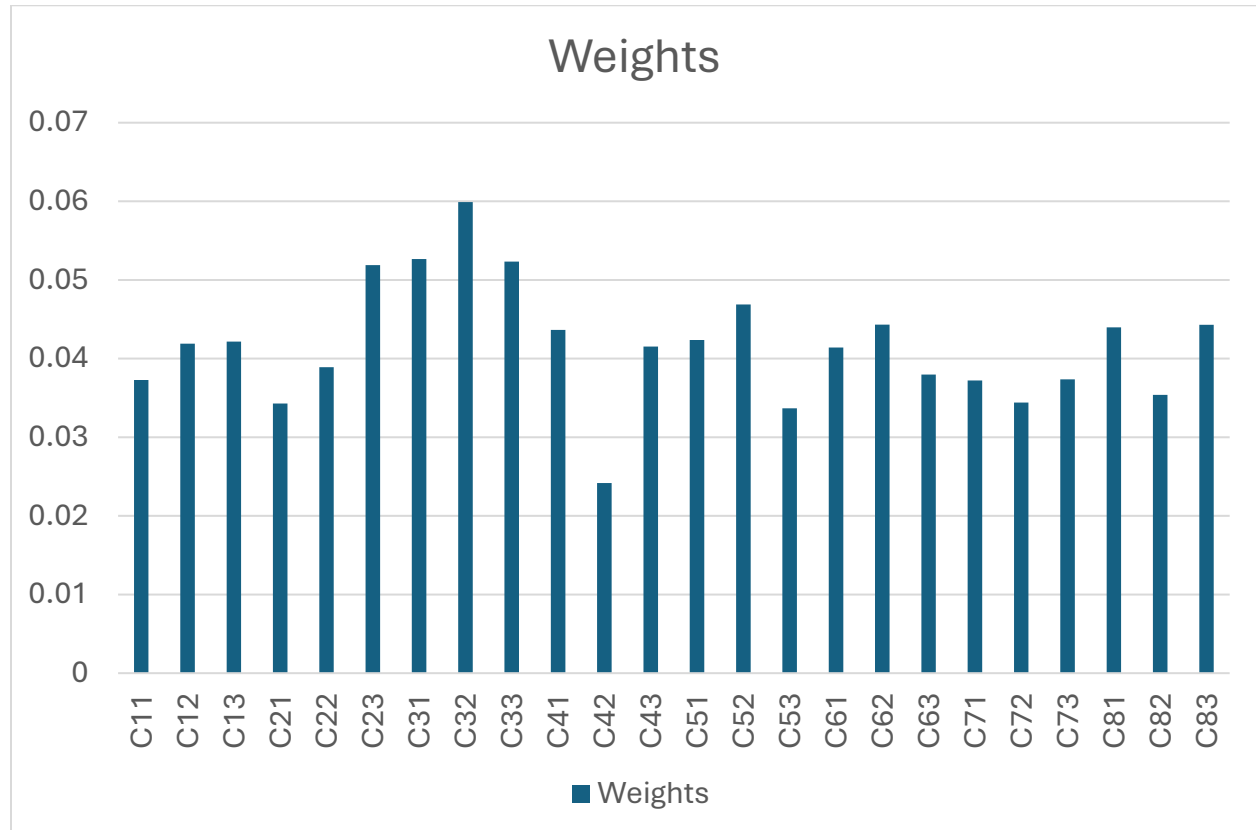


Fig 3. Global weights of the criteria.

ARAS Method

Then we build the decision matrix for all sub criteria. Then we apply the steps of the ARAS method.

Eq. (7) is used to normalize the decision matrix as shown in Table 11.

Eq. (8) is used to compute the weighted decision matrix as shown in table 12.

Eq. (9) is used to compute the optimality function

Eq. (10) is used to compute the utility degree. Final we ranked the alternatives as shown in Fig 4.

Table 11. Normalization values.

	A ₁	A ₂	A ₃	A ₄	A ₅	A ₆	A ₇	A ₈
C11	0.100785	0.12876	0.088571	0.164535	0.218268	0.083986	0.12876	0.086334
C12	0.083884	0.097391	0.151059	0.070497	0.11417	0.127446	0.209075	0.146479
C13	0.230929	0.054235	0.230929	0.078893	0.13969	0.122613	0.067514	0.075197
C21	0.123696	0.093759	0.123696	0.10753	0.108857	0.148762	0.091262	0.202437
C22	0.091763	0.234209	0.084066	0.062694	0.096405	0.148443	0.126281	0.15614
C23	0.090927	0.104598	0.142774	0.097254	0.079397	0.140558	0.146884	0.197608
C31	0.104411	0.110757	0.218181	0.083952	0.128708	0.104411	0.102981	0.146599
C32	0.106579	0.076359	0.108943	0.183827	0.233874	0.086346	0.112602	0.091469
C33	0.106182	0.106182	0.112499	0.106182	0.194856	0.115664	0.136282	0.122152
C41	0.098942	0.104344	0.093671	0.085776	0.085776	0.112108	0.246608	0.172775
C42	0.234831	0.076672	0.162015	0.08419	0.099226	0.154497	0.089209	0.099361
C43	0.135744	0.102891	0.09741	0.094669	0.08373	0.163251	0.100151	0.222154
C51	0.112616	0.221207	0.086387	0.081659	0.076941	0.074588	0.154979	0.191623
C52	0.109295	0.125728	0.174155	0.092761	0.087683	0.082618	0.090233	0.237527
C53	0.125152	0.122049	0.17304	0.095268	0.089919	0.098093	0.128787	0.167691
C61	0.126883	0.093882	0.114833	0.11171	0.117648	0.189119	0.093882	0.152043
C62	0.1075	0.111975	0.144438	0.101876	0.235096	0.083996	0.128776	0.086344
C63	0.071924	0.085421	0.133249	0.133249	0.147636	0.10162	0.201307	0.125594
C71	0.194951	0.0803	0.144908	0.144908	0.160554	0.102187	0.089704	0.082487
C72	0.101831	0.077186	0.101831	0.192381	0.085401	0.182092	0.077186	0.182092
C73	0.087637	0.22368	0.074676	0.083767	0.179492	0.120604	0.111397	0.118747
C81	0.059707	0.093728	0.177074	0.078606	0.153392	0.124059	0.114588	0.198846
C82	0.09656	0.085902	0.094165	0.201774	0.135575	0.125225	0.125225	0.135575
C83	0.099619	0.078371	0.097041	0.171823	0.218602	0.114584	0.134464	0.085496

Table 12. Weighted normalization values.

	A ₁	A ₂	A ₃	A ₄	A ₅	A ₆	A ₇	A ₈
C11	0.003758	0.004801	0.003302	0.006135	0.008138	0.003131	0.004801	0.003219
C12	0.003516	0.004082	0.006331	0.002954	0.004785	0.005341	0.008762	0.006139
C13	0.009737	0.002287	0.009737	0.003327	0.00589	0.00517	0.002847	0.003171
C21	0.004242	0.003215	0.004242	0.003687	0.003733	0.005101	0.003129	0.006942
C22	0.00357	0.009113	0.003271	0.002439	0.003751	0.005776	0.004913	0.006075
C23	0.004718	0.005427	0.007408	0.005046	0.00412	0.007293	0.007621	0.010253
C31	0.005498	0.005832	0.011489	0.004421	0.006778	0.005498	0.005423	0.00772
C32	0.006385	0.004574	0.006526	0.011013	0.014011	0.005173	0.006746	0.00548
C33	0.005557	0.005557	0.005888	0.005557	0.010198	0.006053	0.007132	0.006393
C41	0.004319	0.004555	0.004089	0.003744	0.003744	0.004894	0.010765	0.007542
C42	0.00568	0.001855	0.003919	0.002036	0.0024	0.003737	0.002158	0.002403
C43	0.005638	0.004274	0.004046	0.003932	0.003478	0.006781	0.00416	0.009228
C51	0.004772	0.009373	0.00366	0.00346	0.00326	0.00316	0.006567	0.00812
C52	0.005125	0.005895	0.008166	0.00435	0.004111	0.003874	0.004231	0.011138
C53	0.004216	0.004111	0.005829	0.003209	0.003029	0.003304	0.004338	0.005648

C61	0.005256	0.003889	0.004756	0.004627	0.004873	0.007833	0.003889	0.006298
C62	0.004764	0.004962	0.0064	0.004514	0.010418	0.003722	0.005706	0.003826
C63	0.002731	0.003243	0.005059	0.005059	0.005605	0.003858	0.007643	0.004768
C71	0.007255	0.002989	0.005393	0.005393	0.005975	0.003803	0.003338	0.00307
C72	0.003503	0.002655	0.003503	0.006618	0.002938	0.006264	0.002655	0.006264
C73	0.003274	0.008357	0.00279	0.00313	0.006706	0.004506	0.004162	0.004437
C81	0.002625	0.004121	0.007786	0.003456	0.006745	0.005455	0.005038	0.008743
C82	0.003417	0.00304	0.003332	0.00714	0.004797	0.004431	0.004431	0.004797
C83	0.004413	0.003472	0.004299	0.007612	0.009684	0.005076	0.005957	0.003787

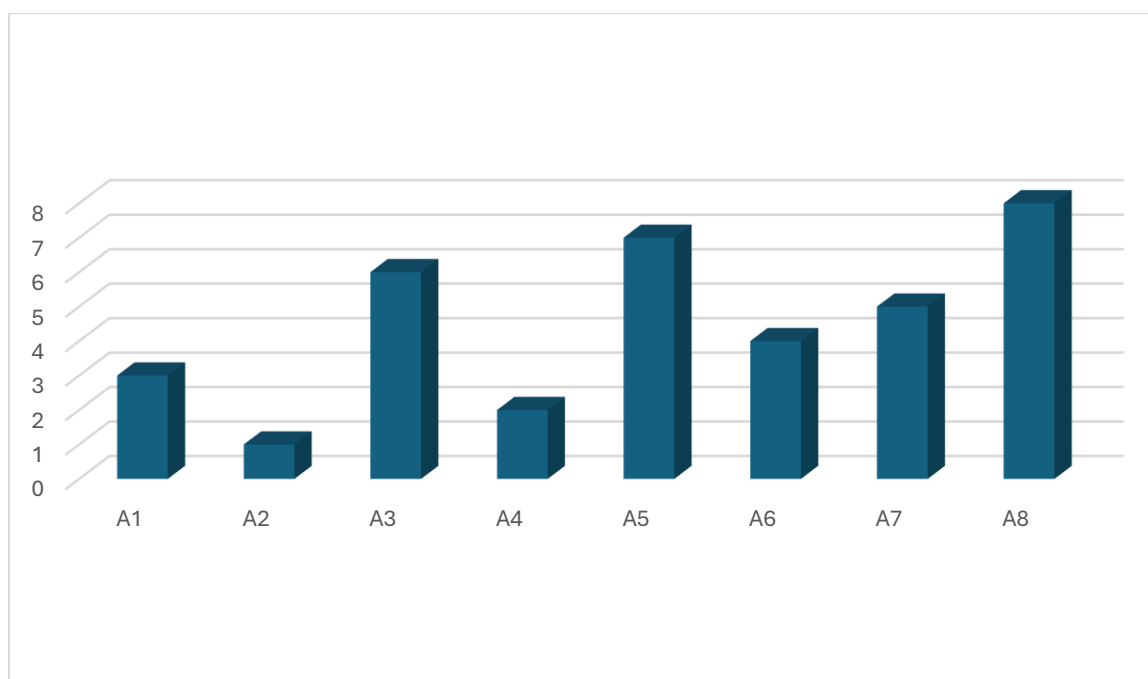


Fig 4. Ranks of alternatives.

4. Conclusions, Implications and Future Works

MCDM methods are used in this study to deal with different criteria and alternatives. Three experts are evaluated the criteria and alternatives based on their opinions. They used a scale between 0.1 to 0.9. Two MCDM methods are used in this study such as SIWEC method to compute the criteria weights and the ARAS method to rank the alternatives. We used the TreeSoft set to deal with different criteria and sub-criteria. We divided the main criteria into eight branches and each branch we computed the criteria weights. Then we obtain the global weights of this study. The results show alternative 8 is the best and alternative 2 is the worst.

The evaluation of teaching quality in College English must go beyond conventional assessment methods to embrace a holistic, multidimensional approach. This research highlights the necessity of integrating pedagogical innovation, student engagement, and technological advancements

into a structured evaluation framework. By implementing MCDM methodologies, universities can ensure a more objective and data-driven assessment of teaching effectiveness.

Findings from this study emphasize the importance of adaptive teaching methods, formative feedback, and technology-enhanced assessments in improving student outcomes. The shift toward digital learning tools, AI-driven instruction, and interactive pedagogies requires educators to continuously refine their strategies to meet the evolving needs of students. A systematic evaluation framework enables institutions to identify strengths and weaknesses, allowing for targeted improvements in College English programs.

Future research should explore the long-term impact of digital and hybrid learning environments on English language acquisition. Additionally, comparative studies across different educational contexts can provide deeper insights into effective teaching practices. As higher education continues to evolve, a well-structured evaluation mechanism will be instrumental in ensuring that College English instruction remains relevant, engaging, and effective for diverse learners.

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